



Burns Lake Native Development



**Corporation**

# Sponsorship Package



**June 21, 2026**

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Spirit Square - Burns Lake, BC



## About Indigenous People's Day

Since 1999, Burns Lake Native Development Corporation has hosted a wide variety of successful events such as National Aboriginal Day- now known as National Indigenous People Day, which includes local indigenous artists crafts, cultural performances and traditional games such as Newus making and the Potato Dance. All funds collected go into ensuring these events can be held for our community members, neighbours, partners and allies alike to attend free of charge.

This year marks the 27<sup>th</sup> Annual National Indigenous People Day Celebration, which features a dynamic lineup of activities designed to celebrate our rich heritage of our communities while creating an unforgettable experience for all ages. Some key activities include:

**Parade:** Showcasing our local Indigenous Communities as well as various clubs from Burns Lake and surrounding communities.

**Indigenous Artisan Market:** Discover one of a kind hand crafted items and other goods from beadwork, painting and clothing created by our talented local artisans and entrepreneurs.

**Musical Performers:** Enjoy the musical talent of local entertainers such as Legusty and Dead Horse Hill, the Lake Babine Nation Traditional Drum Group.

**Kids Activities:** Fun and educational activities designed to engage young minds and inspire the next generation from beadwork, drum making and face painting. There is something for all ages in Kids Corner.

**Food Trucks:** Savour a delectable selection of delicious foods from indigenous cuisine to modern food truck favourites.

**Fireworks:** End the night with a breathtaking fireworks display as we light up the sky in celebration of our culture and community.

As we move into 2026, Burns Lake Native Development Corporation remains dedicated to advancing economic growth, cultural preservation and collective strength of our local

6 Nations. By sponsoring events like National Indigenous People Day, your support will help to build a brighter, more inclusive future for all who work and play in the beautiful Lakes District.

# About Burns Lake Native Development Corporation

Founded on June 21, 1974, the Burns Lake Native Development Corporation (BLNDC) emerged as a vital organization dedicated to the economic and social advancement of the First Nations communities in the Burns Lake region. The corporation was established through the collaborative efforts of the Chiefs of several local First Nations: Cheslatta Carrier Nation, Lake Babine Nation, Nee Tahi Buhn Indian Band, Skin Tyee First Nation, Ts'il Kaz Koh & Wet'suwet'en First Nation (Formerly known as Omineca Band), and BCANSI (Off Reserve), with the goal of fostering development and creating opportunities for their communities.

## Vision

BLNDC is a premier economic development entity that works in collaboration with Indigenous Nations and others to increase economic prosperity and quality of life for all.

## Mission

BLNDC promotes opportunities and assists the membership of the 6 Nations to increase participation in the economy.

## Values

Accountability - We are accountable and responsible for properly managing BLNDC programs and funds while serving our communities and clients with open and transparent communication.

Integrity - We are honest, fair and transparent in everything we do.

Respectful - We are respectful of ourselves, our team, and our clients and honour our culture in all we do.

Unity - We are committed to working together based on mutual trust, support and inclusion recognizing the diverse needs of the nations and people that we serve.



# Sponsorship Program

Diamond Sponsor - \$10,000 +

- Recognized as Main Sponsor of the event
- Name & Logo on T-Shirts
- Opportunity to speak at the event
- Logo displayed on event materials, signage and acknowledgement during the event
- Recognition on our website and social media
- Complimentary booth at event

Platinum Sponsor - \$7,500 - \$9,999

- Logo displayed on event materials, signage and acknowledgement during the event
- Name & Logo on T-Shirts
- Recognition on website and social media
- Complimentary booth at event

Gold Sponsor - \$5,000 - \$7,499

- Main sponsor for Prizes— includes 15 decorated drums for parade
- Logo displayed on event materials, signage and acknowledgement during the event
- Recognition on website and social media
- Complimentary booth at event

Silver Sponsor - \$2,500 - \$4,999

- Main sponsor for food (Barb-b-q provided by BLNDC)
- Logo displayed on event materials, signage and acknowledgement during the event
- Recognition on website and social media
- Complimentary booth at event

Bronze Sponsor - \$1,000 - \$2,499

- Entertainment — Hair Braiding, Face Painting, Music Performances
- Logo displayed on event materials, signage and acknowledgement during the event
- Recognition on website and social media

# 2026 Sponsorship Commitment Form

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Company or Donor Name

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Contact Name (if different than Donor Name)

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Street Address

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City

Province

Postal Code

Phone

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Email

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Website

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Signature

Sponsorship Opportunities

- DIAMOND (\$10,000 +)
- PLATINUM (\$7,500 - \$9,999)
- GOLD (\$5,000 - \$7,499)
- SILVER (\$2,500 - \$4,999)
- BRONZE (\$2,499 and LESS)

TOTAL COMMITMENT \$

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PAYMENT INFORMATION

Cheque Enclosed

Please Send Invoice

EFT [finance@blndc.ca](mailto:finance@blndc.ca)

Please make cheques payable to: BLNDC

Mailing Address: PO Box 1030, Burns Lake, BC VOJ 1E0

If you have any questions please contact Chantal Tom, General Manager at [ctom@blndc.ca](mailto:ctom@blndc.ca) or (250)692-

**FORM, NAME AND LOGO DUE BY APRIL 30, 2026**